

LEIGH SELLINGER

GRAPHIC & TEXTILE ARTIST

CONTACT INFO

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Jersey City, NJ
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leighsellinger.com

SPECIAL SKILLS

Apparel Textile & CAD Design

Branding & Identity

Social Media

Photoshop

Illustrator

InDesign

Powerpoint

Excel

Word

Light NedGraphics

Light HTML & CSS

Experienced Painter

SUMMARY

Leigh Sellinger is a graphic artist with over 10 years professional experience. She was a senior graphic artist for Burlen Corporation, which was a leader in intimate apparel. She created large volumes of on-trend graphics, allover prints, presentation boards and fashion flats that aligned with client's needs in a fast paced environment.

Before graphic design, Leigh was a scenic artist where she employed various painting techniques for theater sets, film sets, trade shows and window displays. She was a painter on the New York City Christmas windows for Macy's, Saks Fifth Avenue, and Lord & Taylor, the Bellagio Hotel in Las Vegas and International Toy Fair for Hasbro.

EXPERIENCE

UNCOMMON GOODS 2018 - Present

Seasonal & Freelance Artwork Customization Assistant

- Create a high volumes of customized artwork using templates and customer order information
- Apply artistic judgment to create precise and well laid out designs
- Use multiple computer systems to autonomously complete orders in a timely manner

DELTA GALIL, USA 2015 - 2021

Freelance Graphic / CAD Artist

- Support multiple accounts by efficiently designing screenprints and allover prints
- Prepare a high volume of presentation boards for staff and client meetings, as well as and production sheets
- Create fashion flats of garments for large programs from factory samples
- Clients include Calvin Klein, Maidenform, Tommy Hilfiger, Target, Walmart, Dillard's, FAO Schwarz and Karen Neuburger

VARIOUS FREELANCE 2015 - 2019

- *Promotional super hero face cutout*, Roofmoss.com
- *Sock textile design*, Fox Run Brands
- *Children's blanket tag*, Pixie Crush
- *Marketing materials and T-shirt designs*, Open Doors Yoga
- Marketing collateral, Educators Serving Educators, a division of Excelsior College

BURLEN CORPORATION 2003 - 2015

Full-time Senior Graphic / CAD Artist

- Designed on-trend screen and allover prints, stickers and hang tags for intimate apparel in a fast paced environment
- Recreated artwork from samples or bought sources, and matched or changed colors as needed
- Generated garment presentation boards with technical drawings of garment body styles
- Provided extensive research on industry trends for current and upcoming seasons
- Collaborated with the art director, fellow team members, merchandisers, and salespeople to complete all projects in a timely fashion
- Created accurate production sheets for factories
- Clients included JCPenney, Dillard's, Belk, Hanes, Fred Meyer, Lane Bryant, Shopko, TJ Maxx, Sara Lee, Mervyn's, Meijer and Burlington Coat Factory

EDUCATION

VIRGINIA COMMONWEALTH UNIVERSITY

- BFA in Technical Theatre & Set Design with emphasis on Scenic Painting
- Studied drawing, painting, sculpture, and ceramics in VCU's Art Foundation Program

THE ART INSTITUTE OF ATLANTA

- Diploma in Advertising Design